

JOM LAH!

TM

P.A. FOOD PRESENTS

SOUTH EAST ASIA

STREET FOOD

MALAYSIA & SINGAPORE



Attitudes are starting to thaw in the frozen food space, and we see an opportunity to add a burst of adventure.

JOM LAH! brings Southeast Asian street food culture with stacks of flavour, backed by a food manufacturer with decades of experience.

We want to win over loyal fans and introduce a whole new market to exciting flavours of Asian street food.



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marketing@pa-food.com



www.pa-food.com

PRODUCT LIST

FAKEAWAY STAPLES

* PARATHA PLAIN: 24PKTS - 5PCS - 80G
9556417 646245

PARATHA SPRING ONION: 24PKTS - 5PCS - 80G
9556417 646269

WHOLE WHEAT WRAP: 24PKTS - 5PCS - 80G
9556417 646283

ROUND NAAN TANDOORI: 24PKTS - 3PCS - 80G
9556417 646306

ROUND NAAN CHEDDAR: 24PKTS - 3PCS - 80G
9556417 646320

ROUND NAAN MOZZARELLA: 24PKTS - 3PCS - 80G
9556417 646344

*
OUR SIGNATURE
PRODUCT!



MICROWAVE BITES

MICROWAVE BAO

MATCHA & AZUKI RED BEAN: 10PCS - 1PCS - 100G
9556417 646405

MICROWAVE BAO KIMCHI: 10PCS - 1PCS - 100G
9556417 646634

PRATHA WITH RENDANG
READY MEAL: 12PKTS - 200G
9556417 646368

PRATHA WITH DAHL CURRY
READY MEAL: 12PKTS - 200G
9556417 646382



STREET PARTY SNACKS

PASTRY PUFF CURRY: 24BOXES - 10PCS - 25G
9556417 646429

PASTRY PUFF RENDANG: 24BOXES - 10PCS - 25G
9556417 646443

*** PASTRY PUFF MANGO: 24BOXES - 8PCS - 25G**
9 56417 646467

PASTRY PUFF PINEAPPLE: 24BOXES - 8PCS - 25G
9556417 646481

*** LIKE A MINI SWEET PASTY** 😊

SPRING ROLL

MANGO STICKY RICE: 24BOXES - 10PCS - 20G
9556417 646504

SPRING ROLL

BANANA STICKY RICE: 24BOXES - 10PCS - 20G
9556417 646528

GUA BAO BREAD

MINI GUA BAO BUNS: 24PKTS - 10PCS - 25G
9556417 646542

*** THE LATEST IN FUSION TECH!** 😎



*** BAOGER BUNS: 10PKTS - 10PCS - 80G**
9556417 646566

Jomlah means 'Let's go' and also means 'all together' in Malay & Indonesian. A common call to gather and feast!

Jomlah conveys inclusivity, community, and sharing.

It's a phrase we feel signifies the rich, diverse flavours of all of Southeast Asia, and we want to bring that vibrant street food culture to the world's table.



JOM LAH!

TM

Manufactured by:
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